

Midway Chamber Committees

Passed by Midway Chamber Board of Directors January 21, 2022

Ambassadors

The Ambassadors' mission is to attract and welcome new members to the Chamber and encourage retention and their participation in Chamber activities. Ambassadors meet one-on-one with Chamber members to discuss Chamber programming and to present annual membership certificates and represent the Chamber at community functions, groundbreakings, and store openings.

Communications

The Communications Committee helps create protocols for effective communication for the Midway Chamber, including through their website, social media, and programming. Communications will include promoting chamber events and members.

Annual Celebration

Creates and implements the Chamber's major fundraising event, the Annual Celebration. Primary responsibilities include soliciting silent auction donations, creating a theme for the event, handling logistics, and ensuring a smooth, successful evening. (Meets monthly September through February).

Economic Development

The Economic Development Committee encourages and guides economic development in the Midway through advocacy, policy and program development, support for existing business and recruitment of new business. The committee also hosts the annual Economic Development Summit.

Golf

The Golf Committee handles arrangements, format and details of annual golf tournament, including design of contests, solicitation of door prizes and giveaway items.

Nominating Committee (as written in Midway Chamber bylaws)

The Nominating Committee shall develop a Board member matrix with all characteristics desired for Board membership to define ideal candidates, and review term limits, Board size and other Board member-related concerns. The Nominating Committee shall consist of one Executive Committee member, two Board members (not serving on the Executive Committee), and up to two Chamber members not on the Board who have not served on the Board of Directors over the past three years. The Nominating Committee will be chaired by one of the three Board members.

Reimagine Midway Task Force

The Reimagine Midway Task Force purpose is to determine and discover what could become of Midway as it is rebuilt with many invested community stakeholders at the table.